

SNC-EP550

High Quality 720p HD PTZ Camera with hPoE

The SNC-EP550 PTZ camera delivers:

- High quality 720p HD images over a wide area of view with its superb pan, tilt and zoom capabilities. It possesses a powerful 28x optical zoom with 12x digital zoom, giving a total zoom ratio of 336x
- hPoE, so that it can be powered through the same cable that it uses for data transfer, meaning simplified physical infrastructure
- RealShot Manager Lite, which enables you to start surveillance immediately
- ONVIF compliance protects your investment, guaranteeing your system's compatibility with a wide range of manufacturers' equipment.

This product comes with the full PrimeSupport package, so you enjoy fast, hassle-free repairs, a helpline offering expert technical advice and a free loan unit while yours is out of action. Most importantly, you enjoy the peace of mind that Sony is looking after your equipment – and your business.

Features

Excellent 720p HD picture quality at 30fps

Gain the huge surveillance benefits of excellent picture quality with 720p HD supporting 30 fps at H.264 giving 1280 x 720 maximum resolution

High quality and low noise images with Exmor CMOS® sensor

Derived from Sony's broadcast range, the high resolution Exmor CMOS sensor improves image acquisition with its low noise characteristics.

Powerful 28x optical zoom capability

28x optical zoom delivers greater flexibility in finding and tracking targets. 12x digital zoom capability provides a total zoom ratio of 336x

Choose the compression format that suits your needs

This camera supports three compression formats: JPEG is the best choice for high-quality still images; MPEG-4 provides clear video images over limited-bandwidth networks; and H.264 is the alternative for severely limited-bandwidth networks, with twice the efficiency of MPEG-4.

Day/Night function for optimised images in all light conditions

Optical Day/Night function switches the camera between Day (colour) and Night (B/W) modes, so that in Night mode the camera becomes sensitive to near-IR light and can reproduce images not visible to the naked eye.

Wide-D technology optimises images with varied lighting conditions

Wide-D technology expands the video dynamic range of your camera to improve the visibility of images with high or poor contrast.

DEPA for intelligent camera-side analysis

Sony's DEPA (Distributed Enhanced Processing Architecture) technology allows the camera to send not only images but also related metadata, including object size and position, to the DEPA-enabled recorder. Unlike conventional analytic systems, where all of the image processing is performed by the recorder, DEPA thereby avoids CPU overload

hPoE for greatly simplified installation

The camera's ability to be powered through the same Ethernet cable that it uses for data transfer, through high Power over Ethernet (hPoE – IEEE802.3at), significantly reduces physical infrastructure costs and accelerates deployment.

On-board recording for reduced network traffic

The camera's SD memory card slot gives you the option to perform on-board recording to reduce network traffic.

RealShot Manager Lite for instant performance

Recording software (RealShot Manager Lite) is bundled with your camera so that you can start recording and monitoring immediately.

ONVIF compliance for compatibility and confidence

The camera conforms to ONVIF (Open Network Video Interface Forum) version 1.02, the widely-accepted

protocol for information exchange between network video devices, giving you confidence in its breadth and ease of compatibility.